



## CORE SERVICES

**Consulting:** Provides strategic advice and operational improvements, working on an hourly or weekly basis to avoid long-term contracts. They offer an external perspective to help businesses improve their internal processes and interactions.

**Client Relationships:** Manages client relationships, develops account plans, explores new markets, and increases revenue generation for clients.

**Marketing:** Develops and implements dynamic marketing strategies leveraging AI analytics to attract customers.

**Digital Marketing:** Develops and implements effective digital marketing strategies to enhance online presence and reach.

**Branding:** Creates consistent branding through design and messaging.

**Social Media Strategy:** Creates a social media strategy for consistent and engaging brand communication.

**Networking:** Facilitates networking opportunities to expand business connections and access resources.

**Strategic Development:** Defines a growth strategy, accesses resources, and addresses sustainability aspects.

**Project Planning & Management:** Creates detailed project plans with clear objectives, timelines, and roles to ensure project success.

**Business Plan Development:** Assists in creating or updating business plans to define objectives, secure funding, and ensure the business "stays on track".

**Quality Improvement:** Uses data-driven approaches to identify performance gaps, streamline processes, and implement best practices to enhance customer satisfaction, cyber security, and sustainability.

**Regulatory Compliance:** Provides expertise and guidance to ensure clients meet regulatory requirements and build a culture of compliance.

**Revenue Cycle Management:** Streamlines revenue cycle processes in the public and private sector, ensuring efficiency and compliance with regulations.

**Learning & Development:** Creates learning environments to upskill employees, aligning individual and team development with business goals.